

PROFESSIONAL BIO

My name is Dr. Viola Pierce. I am the CEO and the founder of the VP of Nursing Leadership, Training, and Coaching. I am a nurse with more than 25 years of experience. I have worked in various specialties in nursing including urgent care, OB/GYN, home health and nursing homes. The bulk of my career has been spent in emergency medicine.

I have a unique eye for understanding the gaps in the industry. When you, as nurses, can utilize the knowledge you already know, monetizing the knowledge through profitable business practices, creating healthier communities it becomes a game-changer not only for your region but also for your family. Our goal is to change the face of healthcare as we know it along with changing our family situation. This is when you can work from anywhere around the world making money with the purpose that God originally designed for you.

AWARDS & ACCOLADES

- Carolina Nurse League Nurse Entrepreneur Of the Year Award 2022
- Client Attraction Fire Starter Award
- The Big Ticket Boss Award
- Elite 5 Star Club Award
- The Lonnie Robinson Extraordinary Achievement Award
- Black Nurse Entrepreneurs BNE Elite Member of the Year of Award 2021
- Graduate Summa Cum Laude from my Masters and DNP Programs
- Doctorate in Executive Leadership in Healthcare
- Non-Profit called the Nurse Nurturer

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"The VP Nursing program is totally designed for every nurse to win! Dr. V. brings value & empowers nurses to transition from a nurse employee mindset towards working for yourself mindset. Her belief, enthusiasm, & expertise ignites a bond of support & celebrated victories among everyone within the coaching group!" - Vanessa Ann Davis

BOOK & PODCAST





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