



# Kati Reardon

Motivational Speaker & Organizational and Brand Strategist

Throughout Kati's career, she directed her curiosity towards being in service to people, process and creation. Collectively, she led the development and implementation of innovative offerings for iconic brands generating up to \$35 billion in annual revenue.

In line with this, she has crafted impactful creative strategies to build loyalty, brand recognition and retention, introducing mobile & digital solutions, product improvements and sustainability initiatives which led to up to 30% in category growth across multiple brands.

PROJECTS



CHERRY BOMBE

Swift



WCR  
WOMEN CHEFS &  
RESTAURATEURS

## SIGNATURE TOPICS

- ✓ Pivot to Purpose: Moving your career toward your values.
- ✓ Shape Shifting: Developing a curious mindset for greater results.
- ✓ Lifting up. Moving from a functional leader to an enterprise thinker and strategist.
- ✓ Leading your team toward better collaboration and cooperation between teams and colleagues.



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